



## University of Chicago Booth School of Business Marathon Study

The University of Chicago, Booth School of Business is conducting a study on the relationship between marathon performance and satisfaction.

We are seeking individuals who plan to run in any of the following 2010 marathons: **Boston, Grandmas, Los Angeles, or Rock 'n' Roll San Diego.**

What the study involves: Completing **2 online surveys**. Each will take no longer than 10 minutes and will include a variety of questions pertaining to the marathon, your training, and your general running experience. The first will take place roughly 1 month prior to the marathon, with the final will taking place after the marathon.

What do you get: Participants will be entered into a lottery offering prizes including an **iPod Nano, Garmin Forerunner GPS watch, and a Nike running jacket.**

This research will also be useful for all athletes training for competitive events and we would be delighted to provide you with the results when the study is completed.

More information and a registration form can be found here:

<http://faculty.chicagobooth.edu/marathon/>

*The study has been approved by the University of Chicago's Institutional Review Board (IRB).*